

# THE KINDNESS — GAMES™ —

PRESENTED BY

*Kindland*

JUST BE ♥ KIND®

**Compete to be recognized as the kindest school in the nation!**

Kindland™ is hosting The Kindness Games to heighten student and staff awareness to the importance of kindness and the positive impact it can have in their lives and the lives of others.

Schools compete nationwide to log the most acts of kindness performed and/or witnessed on the Just Be Kind® App. Those with the highest number of participants and/or acts logged will be recognized nationally and receive monetary awards.

## How Your School Can Participate in The Kindness Games:

- 1) Choose one educator to visit [www.BeKindland.com](http://www.BeKindland.com) to register your school as a Kindness Games participant.
- 2) Share the Kindness Games information with your entire staff and student body and ask that everyone download the Just Be Kind® App. The app is available in both Apple and Android device app stores. When registering, students and staff will be asked to enter basic contact information. They **must enter** your school's name to be associated with your school's results.
- 3) Throughout The Kindness Games, encourage use of the app to log in as many acts of kindness that **they see or do** - including examples found in the news or social media.
- 4) At the end of The Kindness Games, the number of participants and the number of acts of kindness logged on the app by each school will be tallied and winners will be recognized in the provided categories.

## Kindness Games Award Categories:

### Total Percentage of Participants

*This result will be based on the number of individuals who posted acts of kindness vs. a school's total enrollment.*

**First Place: \$5,000**

**Second Place: \$2,500**

**Third Place: \$1,000**

There will be first, second, and third place winners in each of the following grade level categories: K-5, 6-8, and 9-12.

### Total Percentage of Acts of Kindness

*This will be based on the number of acts of kindness (some individuals will post more than one!) vs. your total school enrollment.*

**First Place: \$5,000**

**Second Place: \$2,500**

**Third Place: \$1,000**

There will be first, second, and third place winners in each of the following grade level categories: K-5, 6-8, and 9-12.

*\*NOTE: Using percentages allows schools of any size to be able to compete against one another fairly.*

## Why are THE KINDNESS GAMES™ important?

It takes 5 positive acts of kindness to counteract 1 act of meanness or negativity. By recognizing and sharing acts of kindness, we can drown out the negativity heard on social media, the news, at home, and in our school hallways and create more positive school and community cultures.



Learn more about Kindland at [www.BeKindland.com](http://www.BeKindland.com). Share your school's Kindness Games journey on social media [@BeKindland](https://www.instagram.com/BeKindland) and [#KindnessGames](https://www.instagram.com/KindnessGames)



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